

# SUNDAY 4.27.2025

FOR THE LOVE OF  
**JUSTICE**

## SPONSORSHIP PACKET



South Carolina

Race begins 2:00 PM | Fun Run 3:00 PM

Richland Northeast High School

7500 Brookfield Road | Columbia, SC 29223

# 5K AND FUN



# RUN

FOR THE LOVE OF  
*Justice*

**BECOME A SPONSOR!**

VIRTUAL RUN OPTION IN ALL STATES

GROUP REGISTRATION AVAILABLE



CENTRAL CAROLINA  
Community  
Foundation



# EVENT DETAILS

## WHY WE RUN

We run in memory of 1st LT Justice R. Stewart, a fallen United States Marine Corps officer who had a giving heart, a selfless soul, an infectious laugh, and a heartwarming smile. 1st LT Stewart was a daughter, a sister, a niece, a cousin, a friend, and a Marine. She was artistic, confident, and ambitious, setting goals years in advance. 1st LT Stewart tragically lost her life while she was on a run. We run for her. Every time our foot hits the pavement, it is symbolic of a heartbeat, bringing life into the memories that 1st LT Stewart left behind to share with the world.



## SCHEDULE

Sunday, April 27, 2025 2:00 PM

## CHARITY

*Established in October 2021 in Columbia, South Carolina to celebrate the life and legacy of First Lieutenant Justice R. Stewart, the Empowering Justice Charitable Foundation raises funds through various fundraising opportunities and donations. This Foundation supports organizations that promote pathways out of poverty through:*

- Empowering Youth*
- Supporting Authentic Opportunities for Leadership*
- Promoting Youth Advocacy*
- Promoting Military Alliances in the Community*
- Strengthening Communities through Youth Voice & Expression*

*As an extension of our primary mission, the Foundation also supports college ROTC programs as a way to honor the sacrifices service members have made and to aid in the efforts of the recruitment and retention of a diverse officer corps.*



# BENEFITS OF SPONSORSHIP

## PARTICIPANT INFORMATION

- Our participants include people of all ages and backgrounds. Our event attracts those who run and walk for sport or exercise, U.S. military personnel, veterans, and their families, educators, educational institutions, business owners, faith groups, social groups, professional organizations, community organizers, and those with genuine interest in supporting our charitable foundation in honor of 1st LT Justice R. Stewart.

## AUDIENCE INFORMATION

- Our audience consists of a wide demographic reach, including: families, individuals, business professionals, community leaders, educators, children, volunteers, etc.

## BENEFITS INCLUDE

- Brand and/or product prominently placed at event
- Logo and link placement on event website, email campaigns, and social media channels
- Goodie bag inserts of promotional material and/or samples
- Logo placement on event materials such as **promotional items**, goodie bags, bibs, etc.
- Space for a booth presence at the event celebration
- Exposure to local and regional athletes, runners, and volunteers
- Announcements during the event
- Press and media exposure including social media

## ADDITIONAL BENEFITS INCLUDE

- Marketing your company at the event
- Demonstrating leadership in your community
- Building name recognition for your company
- Sending a positive message to your customers

## EXHIBITORS

- \$200 Bring your table and promote your company or organization on race day\*  
\*Spaces are Limited.

Contact us: [admin@empoweringjustice.org](mailto:admin@empoweringjustice.org)  
(803) 805-2525



# SPONSORSHIP OPTIONS

Choose from the following sponsorship packages:

## JUSTICE IS STILL SERVING SPONSOR

### PACKAGE #1- 5K TITLE SPONSOR-\$7,500

Full 5K title placement with event, contact us for pricing.

(Limited to 1 sponsor)

**\*MUST SIGN UP EARLY TO ENSURE LOGO PLACEMENT\***

#### YOU WILL RECEIVE:

- Have "Presented by Your Company (or brand)" added with 5K race name and logo
- Billboard Feature as Title Sponsor
- Video Commercial highlight option
- Signage along race route
- Signage at event Entryway
- Logo on banners, photo wall, 5K bibs, website, printed materials, emails, social media channels and more
- Acknowledgment of your support online and throughout the event
- Booth presence at race celebration
- Provide inserts or samples for goodie bag
- Featured sponsor email and social media campaign
- Complementary race entry x 10



### PACKAGE #2- YOUTH FUN RUN TITLE SPONSOR-\$5,000

Full Youth Fun Run title placement with event, contact us for pricing.

(Limited to 1 sponsor)

**\*MUST SIGN UP EARLY TO ENSURE LOGO PLACEMENT\***

#### YOU WILL RECEIVE:

- Have "Presented by Your Company (or brand)" added to Youth Flyer/Promotions
- Video Commercial highlight option
- Signage along entrance/registration for Youth Fun Run
- Logo on banners, photo wall, youth bibs, website, printed materials, emails, social media channels, and more
- Acknowledgment of your support online and throughout the event
- Booth presence at race celebration
- Provide inserts or samples for goodie bag
- Featured sponsor email and social media campaign
- Complementary race entry x 10



## GOLD LEVEL SPONSOR

### PACKAGE #3 - PHOTO SPONSOR - \$1500

#### YOU WILL RECEIVE:

- Logo placed on race photos taken by professional photographer
- Logo added to Photo Booth or Photo Wall
- Acknowledgment of your support online and throughout the event
- Booth presence at race celebration
- Provide inserts or samples for goodie bag
- Logo/link on website, printed materials, emails, social media channels
- Complementary race entry x 5



### PACKAGE #4 - START/FINISH LINE SPONSOR - \$1000

#### YOU WILL RECEIVE:

- Company name prominently displayed near the start and finish line
- Acknowledgment of your support online and throughout the event
- Booth presence at race celebration
- Provide inserts or samples for goodie bag
- Logo/Link on website, emails, social media channel
- Complementary race entry x 5



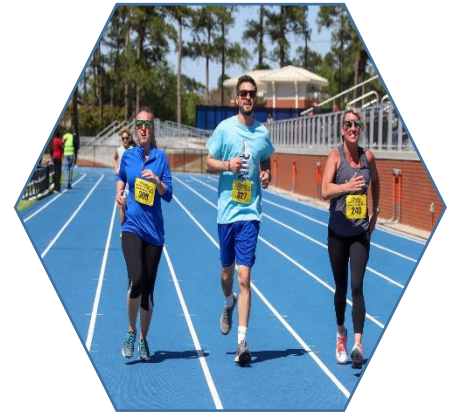
# SPONSORSHIP OPTIONS

## SILVER LEVEL SPONSOR

### **PACKAGE #5 - BIB SPONSOR - \$700**

#### YOU WILL RECEIVE:

- Logo on 5K race bibs
- Acknowledgment of your support online and throughout the event
- Booth presence at race celebration
- Provide inserts or samples for goodie bag
- Logo/link on website, emails, social media channels
- Complementary race entry x 3



### **PACKAGE #6 - MILE MARKER SPONSOR - \$500**

#### YOU WILL RECEIVE:

- Company name will appear on all mile marker signs
- Acknowledgment of your support online and throughout the event
- Booth presence at race celebration
- Provide inserts or samples for goodie bag
- Logo/link on website
- Complementary race entry x 3



## BRONZE LEVEL SPONSOR

### **PACKAGE #7 - STATION SPONSOR - \$300**

#### YOU WILL RECEIVE:

- Sponsor aid-station to provide participant supplies at stations.
- Acknowledgment of your support online and throughout the event
- Booth presence at race celebration
- Provide inserts or samples for goodie bag
- Logo/link on website, emails, social media channels
- Complementary race entry

### **PACKAGE #8 - VENDOR BOOTH - \$200** (Limited Availability)

#### YOU WILL RECEIVE:

- Booth presence at race celebration
- Provide inserts or samples for goodie bag
- Logo/link on website



### **PACKAGE #9 - IN-KIND DONATION SPONSOR**

Provide the event with products, prizes, or services valued at **\$300 or greater** that is usable at the event in exchange for sponsor support you will have a presence at the event.

#### PROVIDE ANY ONE OR COMBINATION OF THE FOLLOWING:

- Bottled water, sports or recovery drink
- Energy gels or bars
- Refueling food (fruit, veggies, bagels, etc.)
- Specialty finish line treats (ice cream, cupcakes, pizza, etc.)
- Race day meals for volunteers and staff
- Rental services such as lighting, trucks, generators, etc.
- Photography/videography services
- Medical first-aid volunteer personnel
- Raffle merchandise and goodies for volunteer training day
- Prize merchandise, gift baskets, services, and goodies for top finishers

#### YOU WILL RECEIVE:

- Acknowledgment of your support online and throughout the event
- Booth presence at race celebration
- Provide inserts or samples for runner goodie bag
- Logo/link on website, emails, social media channels



Note: sponsors are responsible for bringing their own booth and items to the event. Generator power may not be available.

# SPONSOR APPLICATION

Visit [www.empoweringjustice.org](http://www.empoweringjustice.org) to complete the sponsorship application and agreement. We will be in touch with you with further details as the event approaches. With your support, together we can create an amazing event experience and impact our community.

Sponsorship Payments may be paid online or by check.

Make Check Payable to:

*Strictly Running*

% 04/27/2025 - For the Love of Justice Memorial Run - Memo Line

2515 Devine Street

Columbia, SC 29205

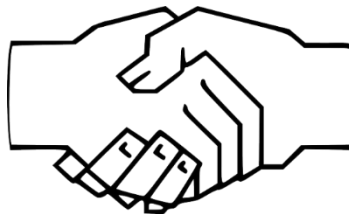
[gstrictlyrunnin@sc.rr.com](mailto:gstrictlyrunnin@sc.rr.com)

803-799-iRun(4786)

TIN: 57-1007389

Contact us: [admin@empoweringjustice.org](mailto:admin@empoweringjustice.org)


Phone: (803) 805-2525



Thank you for your support!





|  <b>FOR THE LOVE OF JUSTICE 5K</b><br><b>SUNDAY, MARCH 26 2PM</b><br><small>• JOIN US IN HONORING THE LEGACY OF •</small><br><b>1ST LT JUSTICE R. STEWART</b><br><small>www.empoweringjustice.org/run</small> | <b>2025 SPONSORSHIP LEVELS AND BENEFITS</b> |                              |                      |                                  |                    |                            |                        |                             |   |
|--|---|------------------------------|----------------------|----------------------------------|--------------------|----------------------------|------------------------|-----------------------------|---|
|  | <b>PLATINUM</b>                             |                              | <b>GOLD</b>          |                                  | <b>SILVER</b>      |                            | <b>BRONZE</b>          |                             |   |
|  | <b>Package #1</b>                           | <b>Package #2</b>            | <b>Package #3</b>    | <b>Package #4</b>                | <b>Package #5</b>  | <b>Package #6</b>          | <b>Package #7</b>      | <b>Package #8</b>           | <b>Package #9</b>                           |
| <b>Deliverables – For the Love of Justice Run</b>  | <b>5K Title Sponsor</b>                     | <b>Fun Run Title Sponsor</b> | <b>Photo Sponsor</b> | <b>Start/Finish Line Sponsor</b> | <b>BIB Sponsor</b> | <b>Mile Marker Sponsor</b> | <b>Station Sponsor</b> | <b>Vendor Booth Sponsor</b> | <b>In-Kind Donation Sponsor<sup>†</sup></b> |
|  | <b>\$7,500</b>                              | <b>\$5,000</b>               | <b>\$1,500</b>       | <b>\$1,000</b>                   | <b>\$700</b>       | <b>\$500</b>               | <b>\$300</b>           | <b>\$200</b>                | <b>\$300+</b>                               |
| Billboard - Your logo included (Donation in hand by Dec. 1)  | ❖   |                              |                      |                                  |                    |                            |                        |                             |   |
| Have "Presented by Your Company (or brand)" added with 5K race name and logo   | ❖   |                              |                      |                                  |                    |                            |                        |                             |   |
| Posters, flyers & banners - Your logo on all print promotion   | ❖   | ❖                            |                      |                                  |                    |                            |                        |                             |   |
| Have "Presented by Your Company (or brand)" added to Youth Fun Run Flyer/Promotions  |   | ❖                            |                      |                                  |                    |                            |                        |                             |   |
| Video Commercial - highlight option  | ❖   | ❖                            |                      |                                  |                    |                            |                        |                             |   |
| Signage along entrance/registration for Youth Fun Run or 5K  | ❖   | ❖                            |                      |                                  |                    |                            |                        |                             |   |
| Logo added to Photo Booth or Photo Wall  | ❖   | ❖                            | ❖                    |                                  |                    |                            |                        |                             |   |
| Logo placed on race photos taken by professional photographer  | ❖   |                              | ❖                    |                                  |                    |                            |                        |                             |   |
| Company name prominently displayed near the start and finish line  | ❖   |                              |                      | ❖                                |                    |                            |                        |                             |   |
| Logo on 5K race BIBS or Youth Fun Run BIBS   | ❖   | ❖                            |                      |                                  | ❖                  |                            |                        |                             |   |
| Company name will appear on mile marker signs  | ❖   |                              |                      |                                  |                    | ❖                          |                        |                             |   |
| Company name will appear on mile marker signs  | ❖   |                              |                      |                                  |                    | ❖                          |                        |                             |   |
| Signage/Poster at stations (first-aid, food, water, etc)   | ❖   | ❖                            |                      |                                  |                    |                            | ❖                      |                             |   |
| Acknowledgment of your support online and throughout the event   | ❖   | ❖                            | ❖                    | ❖                                |                    |                            |                        |                             |   |
| Social media posts - Your logo shared  | ❖   | ❖                            | ❖                    | ❖                                | ❖                  | ❖                          | ❖                      |                             | ❖   |
| Website - logo & link on www.empoweringjustice.org   | ❖   | ❖                            | ❖                    | ❖                                | ❖                  | ❖                          | ❖                      | ❖                           | ❖   |
| Booth presence at race celebration   | ❖   | ❖                            | ❖                    | ❖                                | ❖                  | ❖                          | ❖                      | ❖                           | ❖   |
| Add your promotional material and/or samples for Participant Bags  | ❖   | ❖                            | ❖                    | ❖                                | ❖                  | ❖                          | ❖                      | ❖                           | ❖   |
| Receive Table for Booth Set-Up   | 2   | 2                            | 1                    | 1                                |                    |                            |                        |                             |   |
| Receive Complimentary 5K Runner Registrations  | 10  | 10                           | 5                    | 5                                | 3                  | 3                          |                        |                             |   |

# Sponsor Form

Thank you for sponsoring For the Love of Justice 5K and Youth Fun Run ~ Sunday, April 27, 2025.  
You may complete the form online at [www.empoweringjustice.org](http://www.empoweringjustice.org) or complete the info below.

## Important Times:

- 11 AM -1 PM Sponsor/Vendor Set Up
- 12 PM Open to the Participants/Registrants
- 1:30 PM Opening Ceremony
- 2:00 PM 5K Run/Walk
- 3:00 PM Youth Fun Run
- 3:30 PM Closing Ceremony/Awards

## SELECT YOUR SPONSORSHIP LEVEL:

| PLATINUM         |                       | GOLD          |                           | SILVER      |                     | BRONZE          |                      |                           |
|------------------|-----------------------|---------------|---------------------------|-------------|---------------------|-----------------|----------------------|---------------------------|
| Package #1       | Package #2            | Package #3    | Package #4                | Package #5  | Package #6          | Package #7      | Package #8           | Package #9                |
| 5K Title Sponsor | Fun Run Title Sponsor | Photo Sponsor | Start/Finish Line Sponsor | BIB Sponsor | Mile Marker Sponsor | Station Sponsor | Vendor Booth Sponsor | In-Kind Donation Sponsor* |
| \$7,500          | \$5,000               | \$1500        | \$1,000                   | \$700       | \$500               | \$300           | \$200                | \$300+                    |
| ↓                | ↓                     | ↓             | ↓                         | ↓           | ↓                   | ↓               | ↓                    | ↓                         |
|                  |                       |               |                           |             |                     |                 |                      |                           |

Please fill out the form below so we may accommodate your requests. Return completed form to Empowering Justice at PO Box 290897, Columbia, SC 29229 or complete the online sponsorship form by visiting: [admin@empoweringjustice.org](mailto:admin@empoweringjustice.org)

|   |                     |
|---|---------------------|
| Organization/Business Name:   | Primary Phone:      |
| Tax ID:   | Alternate Phone:    |
| Contact Name:   | Email:              |
| Street Address:   | City/State/Zip:     |
| Description of activity or items on display:  |                     |
| Booth Space Requested:  | Quantity of Spaces: |
| Check one please: Y <input type="checkbox"/> N <input type="checkbox"/>   |                     |
| Will you provide inserts, samples, etc. for Participant Bags? Check one please: Y <input type="checkbox"/> N <input type="checkbox"/> |                     |
| What items will be submitted?:  |                     |

## Release & Hold Harmless

I/we, the undersigned, for and in consideration of permission and space to participate in For the Love of Justice 5K and Fun Run, March 26, 2023, agree to release and hold harmless, and defend the For the Love of Justice 5K, its officials, representatives, agents, servants, and employees from and against any and all losses, claims, actions, lawsuits, damages, judgments, liability and expense, including attorney fees and litigation expenses, in whole or in part arising out of, connected with or in any way associated with my/our activities preparing for the Love of Justice 5K, participating in the Love of Justice 5K or traveling to or from the 5K event. I have read and fully understand the above release and hold harmless agreement.

Name of Sponsor (print) \_\_\_\_\_ Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_



